



## CHSA MEMBER PROFILE

### Introducing Vectair Systems

Vectair Systems is a world-renowned innovator, manufacturer and supplier of aircare and hygiene products serving a number of sectors worldwide. It was founded by the present Managing Director and President, Paul Wonnacott in Basingstoke in 1989 and today employs 38 people in the UK and 16 in the US.

With a reputation as a responsible manufacturer, we have been delivering sanitary and scent solutions to over 130 countries for over 30 years. In particular, our expertise and innovation focuses on aircare and odour control, hand washing and skin care, surface care, sanitary disposal, infant care and products specifically designed for 'away from home' spaces.

### An innovator

We pride ourselves on our forward-thinking culture, aiming to always develop and bring to market new and effective products with, for example, unique dispenser or refill features. A testament to our innovative approach is the number of patents we hold.

### A responsible business

We strive always to be a responsible manufacturer, keeping abreast of legislative changes, and minimising or eliminating where possible our environmental impact.

The aircare market is changing with environmentally responsible organisations lobbying for reduced carbon emissions, VOC's (Volatile Organic Compounds) and Greenhouse Gases, together with a heightened environmental awareness more generally. We are working hard to offer new scent delivery systems without compromising on performance.

### More than a clean and fresh washroom

The rise in popularity of more sophisticated scents has meant a shift away from traditional practices. Historically, organisations fragranced their washrooms as a solution to mask unpleasant smells. Today, a whole network of decision makers wants to fragrance areas inside and outside the washroom for all sorts of reasons. The focus is on the user 'experience', not just the perception of a clean and fresh washroom.

### Our future

Focused on our customers' needs, we continually respond to market trends, developing new and innovative solutions. Last year alone we launched our Professional Passive Program™ to meet the needs of consumers who expressed concern over the use of batteries or propellants in their aircare and washroom systems and have plenty of new developments in store for this year.

### Award winning

Chartered Institute of Marketing – Excellence Award, Finalist | Femcare™ & The Eve Appeal Gynecological Cancer Charity Campaign. 'Best Innovation Award' | V-Air® SOLID Air Freshener | Washroom Hygiene category | 2016 Clean India Awards. Green World Ambassador 2016 | Vectair Systems | The Green Organization, England. Green Apple Award Winner 2015 | V-Air® SOLID Air Freshener | Green Apple Awards for Environmental Best Practice. Sanitary Maintenance Magazine Distributor Choice Awards 2015 Winner | V-Air® SOLID Air Freshener. The Cleaning Show 2015 Innovation Awards – Winner 'Washroom Hygiene' Category | V-Air® SOLID Air Freshener. Inspire Business Awards 2013 | Vectair Systems | Finalist "Exporter of the Year" Award. Tomorrow's Cleaning 2013 Product Award Winners for VIBE® Aircare Dispenser and Femcare™ Antimicrobial Liners. Inspire Business Awards 2011 | Winner of "Exporter of the Year" Award. Santander International Trade Awards 2010/2011 | Regional Finalists, SW England. HSBC Business Thinking Awards 2010 | Southern Regional Finalists. Inspire Business Awards 2008 | Winner of "Exporter of the Year" Award. Inspire Business Awards 2007 | Winner of "Exporter of the Year" Award. International Trade Awards 2006 | UK DTI | Winner of "Exporter of the year" Award.

### JOIN CHSA

Run by our members for our members, the CHSA is the powerful collective voice of all the major manufacturers and distributors of cleaning and hygiene products, from global multinationals and national networks to privately owned independent businesses.

Visit OUR website [www.chsa.co.uk](http://www.chsa.co.uk) for a full list of our Accredited Distributors and Manufacturers.

Contact us at [secretary@chsa.co.uk](mailto:secretary@chsa.co.uk) or 0800 243919 for more information.