



## CHSA MEMBER PROFILE

### Introducing DJB Cleaning Supplies Ltd

DJB is a family run cleaning and hygiene distributor, headed up by Dave and Lin Bruce.

Lin started the business in 1985 with just one part time member of staff and a Ford Escort van, supplying local companies. They gave a high-quality service and have grown consistently ever since! Today they are based in the Forest of Dean, Gloucestershire and employ a brilliant team of 14 hard-working and caring people. "Our customer services, drivers and sales team are the face of the company and we are always ready to help.

"We are incredibly proud of our relationships with our customers. They are at the heart of our culture. We pride ourselves on offering customers a complete one-stop-solution for their cleaning, hygiene and disposable requirements. Our goal is always to make sure they are happy and that we achieve and exceed the expectations of our customers within a realistic time scale. Many have worked with us for over 30 years! It has been especially satisfying to see them grow with us.

"Since the moment we set up the business we have been committed to quality; it's crucial in a very competitive market. We achieved the ISO 9001 quality award in the 90s. It helped us keep our commitment to quality at the heart of our business as we grew, our quality systems growing with us.

"We were one of the first to apply for the CHSA's Accredited Distributor status, when the Scheme was launched in January 2017. The Scheme is important for raising and maintaining standards in our great industry and we were delighted to pass the audit and secure Accredited status so quickly being the first company audited!

"We believe the main trend in the industry is the reduction of waste and use of plastics. The future depends on us being involved in helping to

achieve customers' expectations and help them make the right decisions.

"For the future, we believe in the need to reduce waste and single-use plastics. We are working hard in this area, helping our customers achieve their goals and make the right decisions. Our aim is to continue growing the business and keeping in touch of the ever changing needs of our industry."



## JOIN CHSA

Run by our members for our members, the CHSA is the powerful collective voice of all the major manufacturers and distributors of cleaning and hygiene products, from global multinationals and national networks to privately owned independent businesses.

Visit our website [www.chsa.co.uk](http://www.chsa.co.uk) for a full list of our Accredited Distributors and Manufacturers.

Contact us at [secretary@chsa.co.uk](mailto:secretary@chsa.co.uk) or 0800 243919 for more information.