

# Cleaning & Hygiene Suppliers Association 2017 Review

From establishing the hugely successful Accredited Distributors Scheme to raising more than £14,000 for the Chairman's charity;  
**a successful year for the CHSA.**

## Introducing Accredited Distributors

In January, the CHSA launched the Accreditation Scheme for Distributors. It has proved incredibly successful; almost three quarters of all distributor members have now passed the audit and are fully Accredited. This, in turn, has triggered more applications for membership of the Accreditation Schemes for Soft Tissue, Plastic Refuse Sacks and Industrial Cotton Mops, as distributors demand their suppliers conform. The aim is for all distributor members to apply for Scheme membership by the end of next year.

With the unanimous support of the CHSA's governing Council, a new, rigorous Code of Practice has been introduced. It means companies buying cleaning and hygiene products from a CHSA member know they will be working with a professional and ethical supplier.



**The CHSA; safeguarding standards.**



## Bringing our members together

The May Gala Ball and September Golf Day were sell out events again this year.

The Gala Ball was held at Heythrop Park Oxfordshire. Alongside the sumptuous dinner, the evening was packed with entertainment including a comedian/compere, silhouette artist, close-up magicians, live band and dancing.

The weather may have been a little cold and wet but the atmosphere at the Charity Golf Day was warm. Tricky Rob kicked off the day with a spectacular display of golf trickery and John Parrott, former Snooker World Champion and team captain on BBC's Question of Sport entertained players and guests after dinner.

## Member's generosity raises an amazing £14,000 for charity

The CHSA has a long standing reputation for giving something back to the community, raising thousands of pounds every year for the Chairman's charity.

This year the charity is the Royal National Institution for Blind People (RNIB) and over £14,000 is being donated thanks to the generosity of members at the Gala Ball and Charity Golf Day.



# Cleaning & Hygiene Suppliers Association 2017 Review

## Three talented young people head off to university with support from the CHSA

Lauren Moss, Lewis Baron and Chloe Campbell-Hamilton were named as the recipients of the CHSA's 2017 Undergraduate Bursaries. Each will now receive a total of £4,500 in three installments, paid at the beginning of the first, second and third years of their degrees.

Applicants were assessed by a Judging Panel, led by CHSA Treasurer David Garcia, according to need, worthiness, endeavor, and overall performance.



## Supporting our members

Adding value to membership, the CHSA has produced promotional videos for the Accreditation Schemes. The Association is broadcasting the videos widely throughout the industry and making them available to members for use in their sales and marketing activities.

The CHSA has also produced a whole range of materials its members can use to support their sales and marketing activities. These include Accreditation Scheme stickers for vans, slides for sales presenters, copy for catalogues, adverts and leaflets.



## Active in the industry

The CHSA is actively increasing its engagement in the industry, representing members' interests and amplifying their voice. CHSA representatives joined the British Cleaning Council (BCC) on its stand at the Cleaning Show and has maintained its active presence on the BCC Council.

## Looking ahead to 2018

The highlights of the year ahead include:

- The Accreditation Schemes will go on safeguarding standards; distributor members will continue to be encouraged to join the Accredited Distributor Scheme.
- The Annual Gala Ball, taking place on 11 May 2018, is moving to the recently refurbished Belfry Hotel.
- The Charity Golf Day is also moving; the venue is yet to be announced.
- Another three talented young people will be awarded a CHSA Undergraduate Bursary.
- A marketing programme focused on increasing the value of membership and showing the benefit to specifiers and end users of buying from CHSA members.



**Cleaning & Hygiene Suppliers Association**

Albany House, 14 Shute End, Wokingham, Berkshire, RG40 1BJ

Email: secretary@chsa.co.uk

Freephone: 0800 243919